



**LIMERICK INTEGRATION
WORKING GROUP**
Connecting Communities

Launch of Limerick United Against Racism campaign

Join the conversation about racism on 21 May 2022, World Diversity Day

Today Mayor of Limerick, Daniel Butler, launched the Limerick United Against Racism campaign, which invites everyone in Limerick to join us on World Diversity Day, May 21st, to help #RootOutRacismLK by talking about racism with your family, friends, colleagues or teammates. The campaign is an initiative of the Limerick Integration Working Group, which is a network of 19 statutory agencies, community and voluntary organisations and migrant representative and support groups.

Launching at the new Diversity = Strength community mural on Michael St, developed during Riverfest as part of the Limerick United Against Racism campaign, Mayor Butler said:

“Racism in all forms is unacceptable in Limerick. The Limerick United Against Racism campaign sends a strong and clear message of solidarity with people who have experienced racism in the region. As Mayor I support this campaign, which seeks to foster a sense of unity, strength and belonging between all residents of Limerick irrespective of colour, creed or culture.”

In 2020 the Irish Network Against Racism (INAR) reported 700 incidents of racism had been recorded nationally on iReport.ie. Local and national research has repeatedly highlighted significant concerns about the underreporting of racism in Ireland. This campaign emphasises the need to have conversations about racism. The Limerick United Against Racism campaign is calling on all residents, local and migrant, to learn and to talk about racism.

Mr. Eugene Quinn, Chairperson, Limerick Integration Working Group said:

“Each of us have a role to play in ensuring racism is not tolerated in Limerick. We are inviting all Limerick residents to learn about racism and its devastating impact on victims. The Root Out Racism campaign resources help explore our biases, both conscious and unconscious. On 21 May 2022 there is a call to action, to join us in having a conversation about racism with your friends, families, colleagues or teammates on World Diversity Day.”

A new online resource www.limerickunitedagainstracism.ie provides accessible information about the different types of racism, the impact of racism on victims and guidelines on how to have a conversation about racism.

The Limerick United Against Racism campaign is an initiative of the Limerick Integration Working Group (IWG) and delivers on one of the priority actions in the local migrant integration strategy, *Belonging to Limerick 2018-22: Limerick City and County Integration Plan*.

For more information and to get involved, follow Limerick United Against Racism on social media and visit www.limerickunitedagainstracism.ie

[Notes]

- 1) Follow Limerick United Against Racism on social media, like, share and comment:
Twitter: @LKagainstracism
Instagram: @limerickunitedagainstracism
Facebook: @Limerick United Against Racism
- 2) Visit the website for tips and prompts to help guide you through the process of talking about racism: www.limerickunitedagainstracism.ie
- 3) The Limerick Integration Working Group (IWG) is comprised of 19 statutory agencies, community and voluntary organisations and migrant representative and support groups.
- 4) Belonging to Limerick 2018-22: Limerick City and County Integration Plan can be accessed at <https://www.limerick.ie/council/publications/belonging-limerick-limerick-city-and-county-integration-plan-2018-2022>
- 5) For further comment, please contact Eugene Quinn, Chairperson, Limerick Integration Working Group 086-8214888 or with respect to the Mayor, Denis Tierney 087-0907037.